

swisscham.org

SwissCham Beijing

2010/2011

Annual Sponsorship

“Your Business Is Our Business”



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introduction >

The Swiss Chinese Chamber of Commerce in Beijing is dedicated to promote and support the Swiss industry in China. It is a non-profit organization entirely financed by its members.

After a very successful development in 2009, SwissCham Beijing would like to invite its Corporate Members to a new level of partnership in 2010. SwissCham Beijing would like to offer to your company the opportunity to become a more integral part of the Swiss business presence in Beijing which will contribute to an even more attractive and effective Chamber.

The annual sponsorship offers your company the opportunity to gain exposure on the whole SwissCham platform and makes you become a noticed partner of the Chamber.

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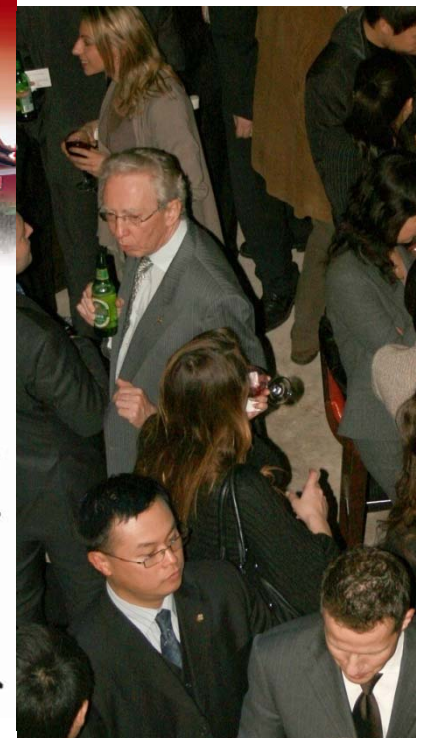
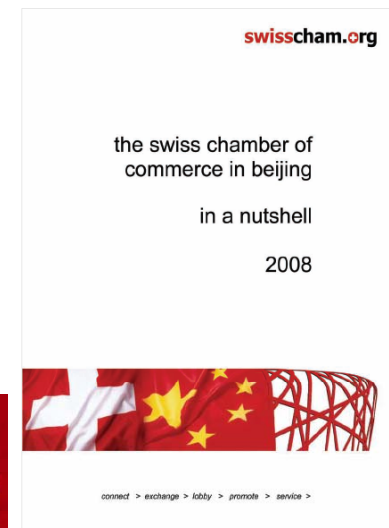
presence >

Annual Sponsors will be constantly represented together with the Chamber.

For one entire year, sponsors' logo are displayed on all Chamber material, including:

- **Events' banner**
- **Events' announcements**
- **Email signatures**
- **Printed material such as envelopes, official paper**
- **Chamber's annual information booklet**
- **Value: RMB 35,000**

In addition, more exposure is offered on the following projects...



membership >

Annual Sponsors get:

- 1 “Large” Corporate Membership
- Value: RMB 7,500

SwissCham Beijing’s “Large” Corporate members are typically companies with 100 or more employees in mainland China.

Members of this category can extend their membership advantages to more employees. Managers can take part to certain roundtables focusing on specific departments.



swisscham.org

SwissCham China
Membership Card
Benefit Program
2009/10



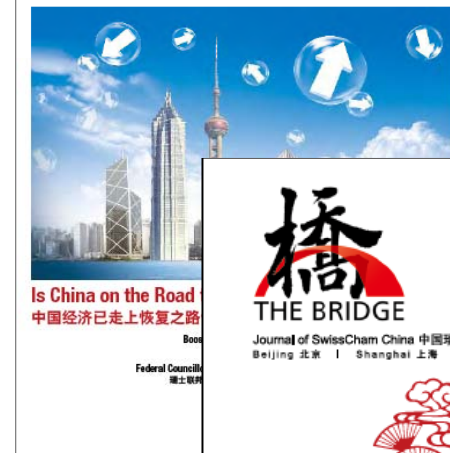
bridge magazine >

Annual Sponsors get:

- 1 full page advertisement in “The Bridge” Magazine
- Value: RMB 14,550

Since 2004, SwissCham China publishes its quarterly magazine – “The Bridge”, edited in close cooperation with all SwissCham Regional Organizations in Beijing, Guangzhou, Shanghai and Hong Kong.

“The Bridge” has a circulation of 6,000 copies and focuses on different aspects related to Switzerland and China.



swiss chinese business directory >

Annual Sponsors get:

- 1 Sponsorship of SwissCham China “Swiss Chinese Business e-Directory”
- Value: RMB 15,000

The Directory is a joint effort of SwissCham China, SwissCham Hong Kong, the Swiss Business Hub China and the Swiss-Chinese Chamber of Commerce in Switzerland.

SwissCham China is the first foreign chamber in China to offer an e-Directory

The Directory is distributed for free to every member of SwissCham China and of the Swiss-Chinese Chamber of Commerce in Switzerland.



swisscham beijing website >

Annual Sponsors get:

- 1-year logo in the sponsors section
- Value: RMB 10,000

Daily updated and with an attractive design, SwissCham Beijing's website has gained in value for its members and numerous visitors.

With its rich information, it is the best website focusing on Swiss Chinese business relations.

www.swisscham.org/bei

The screenshot displays the website for swisscham.org Beijing. At the top, there is a navigation bar with links for 'Join Us', 'Contact Us', 'Advertisement', 'Sitemap', 'Webmaster', and 'Login'. A search bar is also present. The main content area is divided into several sections:

- Home**: Features a large image of the Swiss and Chinese flags and a red lattice structure. Below it, a brief introduction states: "SwissCham is one of the actors of the Swiss foreign trade promotion. It is the only Swiss chamber of commerce officially registered in Mainland China. It is part of a network of China-related Swiss chambers of commerce. More on [who we are](#) and [what we do](#)."
- What's New**: Contains several news items:
 - ZIG Insurance to Hire 1,400 for Franchise Plan**: 15.01.10 - Swiss-based ZIG Insurance Group has announced it will hire 1,400 more staff in Hong Kong within about three years, increasing its projected Hong Kong workforce to 2,400. The group has about 60,000 employees worldwide. [Read more](#)
 - China-Europe Trade: Free Trade vs. Exchange Rate Problem**: 14.01.10 - Hans-Joerg De Gucht has been appointed as new EU Trade Commissioner. He has a certain understanding of China. He is a free trade advocate but he also thinks the re-imbalance is underestimated. It is one of the most important issues ever for China-EU trade. He says the sides should press for the modification of the re-imbalance exchange rate through bilateral or multilateral talks. [Read more](#)
 - Opportunities in the PPC Renewables Sector**: SwissCham Beijing, the China-Australia Chamber of Commerce, and the Canada-China Business Council invite you to a breakfast seminar on "Opportunities in the PPC Renewables Sector". China is...
 - Tax Update Seminar - Taxation of Non-tax Resident Enterprises in China**: SwissCham Beijing, the French Chamber of Commerce in China and the China-Italy Chamber of Commerce invite you to a breakfast seminar on "Taxation of Non-tax Resident Enterprises in China". The...
- Events**: Get a overview of [next SwissCham](#) and [next SwissCham](#) events.
- Contact Us**: Swiss Chinese Chamber of Commerce Beijing, Suite 100, CIS Tower, 38 Liangmaqiao Road, Chaoyang District, Beijing 100125, China. Tel: +86 10 6432 3930, Fax: +86 10 6432 3930, Email: info@bei.swisscham.org. Monday-Friday 9:00-18:00, Beijing time: +28:17 PM, Last update: 14 January 2010.
- Sponsors**: A section for sponsors with logos for CHINA Daily, CROWN PLAZA, softwareONE, and others. A link says "Advertise here!".

At the bottom, there is a footer with copyright information: "Copyright © 2007 Swiss Chinese Chamber of Commerce Beijing | For website questions contact the webmaster | Powered by Joomla!"

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membership card >

Annual Sponsors get:

- 1 logo on membership card
- Value: RMB 5,000

Be in every member's pocket and have your logo printed on SwissCham Beijing membership cards.

This card is used by our members at SwissCham events as well as in our partner hotels, restaurants, etc, that offer special discounts to our membership.



become a partner >

The Sponsorship package

Logo exposure on SwissCham materials	35,000
“Large” Corporate Membership	7,500
Bridge Magazine 1 full page	14,550
Directory sponsorship	15,000
Website logo	10,000
Membership card	5,000
Total value:	87,050
Sponsorship amount:	66,000

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contact us >

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