

## SwissCham Beijing Website Advertising Rates (RMB)

Type	Premium logo				Right logo			
Location	All pages (1 position)				All pages			
Size	200x130px				100x50px			
Duration	1 month	3 months	6 months	12 months	1 month	3 months	6 months	12 months
Price	5000	15000	24000	38400	3500	10000	16000	25600
Member price	3000	9000	14400	23000	2100	6000	9600	15400

Type	Bottom logo			
Location	All pages			
Size	120x60px			
Duration	1 month	3 months	6 months	12 months
Price	2000	5000	8000	12800
Member price	1200	3000	4800	7680

Directory logo
Members only
12 months
1000

The screenshot shows the website layout with the following advertising spots highlighted:

- 1. Premium logo:** Located in the 'Main Sponsor' section on the right side of the page.
- 2. Right logo:** Located in the 'Sponsor' section on the right side of the page.
- 3. Bottom logo:** Located at the bottom of the page, flanking the BCL'S logo.

1. Premium logo

2. Right logo

3. Bottom logo